

New Order

199939

Agency: Smart Media Group
 Office: Alexandria
 Client: SPACA - SuperPac for America
 Product: ORDR - Order
 Piggyback Product:
 Estimate: N01N06 -

Station: WHTM
 Order Type: Normal
 Cancel Date:
 Billing Cycle: Monthly
 Billing Calendar: Broadcast
 Received in ePort: 10/30/2012 3:34:23 PM

Flight Start: 11/01/2012
 Flight End: 11/06/2012
 Hiatus:

Airtime Dollars: \$26,300.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$26,300.00
 Total Spots: 53

Primary Demo: A35+
 Demo 2:
 Demo 3:
 GRP: 144.30
 CPP: \$182.26
 GIMP: 0
 CPM: \$0.00

Local/National: National
 Rep Office: Continental Television Sales (WHTM)
 AE: Michael Jones
 Phone:
 OrderID: 30031306
 Status: Forwarding in Progress

Comments: MarketShare:
 Here is the buy for Super PAC for America. Traffic has already been sent. Payment and paperwork will be sent shortly. Let me know if you have any questions.
 Thanks.

Daily Airtime Lines

| Line | | | | | | Total | | | | | | | | | | |
|---------|------------------------------------|------|----------|------|-----|-------|------|------|------|------|------|-------|------|----------|-----|-----|
| Daypart | | DPT | | A35+ | | | | | | | | | | | | |
| No | (Program) | Code | Rate | C/T | Len | 11/1 | 11/2 | 11/3 | 11/4 | 11/5 | 11/6 | Spots | Rtg | CPP | Imp | CPM |
| 1 | MTuWThF 9A-10A LIVE WITH KELLY | DT | \$150.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 1.90 | \$78.95 | | |
| 2 | MTuWThF 10A-11A ANDERSON COOPER | DT | \$100.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 1.00 | \$100.00 | | |
| 3 | MTuWThF 12P-12:30P NEWS | DT | \$200.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 2.70 | \$74.07 | | |
| 4 | MTuWThF 3P-4P COURIC | EF | \$300.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 1.40 | \$214.29 | | |
| 5 | MTuWThF 5A-5:30A NEWS | EM | \$150.00 | C | 30 | 0 | 1 | 0 | 0 | 1 | 0 | 2 | 1.10 | \$136.36 | | |
| 6 | MTuWThF 5:30A-6A NEWS | EM | \$175.00 | C | 30 | 1 | 0 | 0 | 0 | 1 | 0 | 2 | 1.40 | \$125.00 | | |
| 7 | MTuWThF 6A-7A NEWS DAYBREAK | EM | \$500.00 | C | 30 | 1 | 0 | 0 | 0 | 1 | 0 | 2 | 2.10 | \$238.10 | | |
| 8 | MTuWThF 7A-9A GMA | EM | \$500.00 | C | 30 | 1 | 0 | 0 | 0 | 1 | 0 | 2 | 3.20 | \$156.25 | | |
| 9 | MTuWThF 5P-6P NEWS | EN | \$500.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 3.70 | \$135.14 | | |
| 10 | MTuWThF 6P-6:30P NEWS | EN | \$800.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 5.10 | \$156.86 | | |
| 11 | MTuWThF 6:30P-7P ABC WORLD NEWS | EN | \$800.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 5.70 | \$140.35 | | |

New Order (Page 2)

Agency: Smart Media Group
 Client: SPACA - SuperPac for America
 Flight Start: 11/01/2012

Station: WHTM
 Product: ORDR - Order
 Flight End: 11/06/2012

Order ID: 30031306
 Estimate: N01N06 -
 Received in ePort: 10/30/2012 3:34:23 PM

| Line | | Daypart (Program) | DPT | Code | Rate | C/T | Len | 11/1 | 11/2 | 11/3 | 11/4 | 11/5 | 11/6 | Total Spots | Rtg | CPP | Imp | CPM |
|--|--|----------------------|-----|------|------------|-----|-----|------|------|------|------|------|------|----------------|------|----------|-----|-----|
| 12 | MTuWThF 7P-7:30P NEWS | EN | EN | C | \$400.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 2.40 | \$166.67 | | |
| 13 | Su 6P-6:30P NEWS | EN | EN | C | \$400.00 | C | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 4.10 | \$97.56 | | |
| 14 | MTuWThF 11:35P- 12:05A NIGHTLINE | LF | LF | C | \$200.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 1.20 | \$166.67 | | |
| 15 | MTuWThF 11:35P- 12:05A FRIDAY FOOTBALL | LF | LF | C | \$400.00 | C | 30 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1.20 | \$333.33 | | |
| 16 | Sa 8A-9A SATURDAY GMA | EM | EM | C | \$150.00 | C | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1.40 | \$107.14 | | |
| 17 | MTuWThF 11P- 11:35P ABC NIGHTSIDE | LN | LN | C | \$600.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 2.60 | \$230.77 | | |
| 18 | Sa 11:30P-12A ABC NIGHTSIDE | LN | LN | C | \$150.00 | C | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0.90 | \$166.67 | | |
| 19 | Su 11:30P-12A ABC NIGHTSIDE | LN | LN | C | \$150.00 | C | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 2.30 | \$65.22 | | |
| 20 | MTuWThF 7P-7:30P INSIDER | PA | PA | C | \$300.00 | C | 30 | 1 | 1 | 0 | 0 | 1 | 0 | 3 | 2.40 | \$125.00 | | |
| 21 | M 8P-10P DWT'S | PT | PT | C | \$4,000.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 9.00 | \$444.44 | | |
| 22 | M 10P-11P CASTLE | PT | PT | C | \$1,800.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 4.90 | \$367.35 | | |
| 23 | Su 7P-8P AFHV | PT | PT | C | \$1,000.00 | C | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 3.70 | \$270.27 | | |
| 24 | Su 9P-10P REVENGE | PT | PT | C | \$2,100.00 | C | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 7.00 | \$300.00 | | |
| 25 | Sa 9A-10A NEWS | EM | EM | C | \$150.00 | C | 30 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0.80 | \$187.50 | | |
| 26 | Su 8A-9A GD MRN-SUN-ABC | EM | EM | C | \$150.00 | C | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1.50 | \$100.00 | | |
| 27 | Su 9A-10A NEWS | EM | EM | C | \$150.00 | C | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1.60 | \$93.75 | | |
| Total Spots: | | | | | | | | 14 | 13 | 3 | 6 | 17 | 0 | | | | | |
| Total GRP: | | | | | | | | 36.8 | 32.4 | 3.1 | 20.2 | 51.8 | 0.0 | | | | | |
| Cash\$ - Spots: \$26,300.00 - 53 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$26,300.00 Total GRP - CPP: 144.3 - \$182.26 Total GIMP(000) - CPM: 0 - \$0.00 | | | | | | | | | | | | | | | | | | |

FNF

730-86

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|-----------------------|--|
| Station and Location: | |
| Date: | |

I, Smart Media Group
do hereby request station time concerning the following issue:

| |
|----------------------|
| SuperPAC for America |
|----------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

| |
|----------------|
| Total Charges: |
|----------------|

This broadcast time will be used by: SuperPAC for America

| |
|---|
| <p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> |
|---|

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

SuperPAC for America

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date 10/24/12 Signature [Signature] Contact Phone Number 703-528-4747

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature [Signature] Printed Name Guilford Title NSM



Smart Media Group
Credit Card Payment Authorization Form

Smart Media Group

SuperPac for America

Agency Name

Amex

XXXX-XXXXXX-31008

Advertiser Name

4220

Payment Type (V, M, or A)

6/13

Card Number

Kyle W. Roberts // Smart Media Group LLC

Expiration Date

814 King Street, Suite # 400

Name on Card

Alexandria, VA 22314

Billing Address

\$ 22,355.00

City, State, Zip

\$ 22,355.00

Net Billing

Total Charge

I hereby authorize WHTM-TV
to charge my account a one time payment based on the total charge amount
presented on this form and for no other purpose(s) or amount(s) unless
further / separately authorized in writing by the owner of the credit card
identified below.

Name of Authorizing Individual:

Paul Winn

Authorizing Signature:

Date of Authorization:

Oct 31, 2012

*** Payment inquiries should be directed to Evelyn Hobson at 703-518-4747